

Making wellbeing work for you

Gym Management Services



Keeping your people in work ...
fit, healthy & productive



Why onsite gym management?

because you want the highest quality for your people and you need to maximise participation levels and minimise costs

Customised management service options

Managed service options from 5 days a week to 1 day a month.

Commercial options include a fixed annual fee or full commercial risk.

Whatever option you select, we guarantee your budget and assume the commercial risk.

All managed service options include:

- Experienced and qualified staff on site, managed by specialised workplace gym operations managers
- Membership benefits
- Business planning
- Equipment selection and maintenance
- Marketing and promotion
- All operational systems and processes
- Health & safety management
- Complete insurance cover



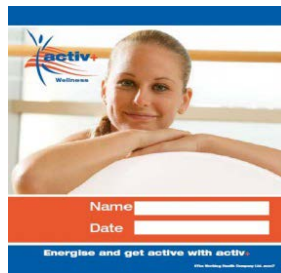
Membership services for your people

As well as managing the operation of your gym we also provide a wide range of membership services for your people.



Personal coaching

- activ+ programme packs
- activPT personal training
- activ4life lifestyle programme



Exercise

- Gym
- Classes
- Spinning bikes
- Sports & activity clubs

Events

- activ8 Challenges
- Charity events

Lifestyle

- activspa therapy services
- Yoga, meditation and relaxation



Wellbeing

- activcheck health checks
- activseminar wellbeing talks
- Wellbeing resources website



Benefits

- activhealth members newsletter
- Under Armour clothing discounts
- Nutritional drinks discounts



Client support for you

Launch

- Business planning
- Equipment selection
- Mobilisation plan

Operations

- Monthly reporting
- Quarterly audits
- Health & Safety management
- Service level standards
- Key performance indicators
- Member satisfaction
- Insurance

Marketing

- Branding
- Membership management
- Marketing plans
- Competitor analysis
- Launching the service

Staffing

- Recruitment
- Inductions and training
- Staff cover





Why onsite consultancy support?

because you need to know how well a gym can work for you

Strategic support services

Support you in establishing the viability of a new gym, or in reviewing an existing operation

Establishing the viability of a new gym

- Spatial planning
- Advisory design services
- Financial and business planning and modelling
- Service development
- Equipment procurement

Reviewing an existing facility

- Strategic review
- Health & safety audits and systems
- Operational audit & systems
- Outsourcing & sourcing
- Brand development
- Marketing
- Membership services

Specialist support services

Support you if you have an in-house managed operation, whether that is in relation to your people, marketing, or operating systems

People

- Recruitment
- Training
- Supply of cover staff
- Supply of interim managers

Marketing

- Brand design
- Annual marketing plans
- Competitor analysis
- Membership services

Operating systems

- Health & safety
- Operating procedures
- Membership management

